

The 2023 Report on Defibrillators: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

In this report we define the sales of defibrillators as including all commonly understood products falling within this broad category, irrespective of product packaging, formulation, size, or form. Companies participating in this industry include Abbott, Access Cardio Systems, ADS, Air Force, Alere, American Heart Association (AHA), Apama Medical, Inc., Asahi Kasei Corporation, Aska Equipments, Ltd., Augmenix, Inc., Aurora Capital Group, Aziyo, Badger State Sheriffs' Association (BSSA), Barcelona City Council, Bavarian Red Cross, BIOTRONIC SE & Company, Biotronik, Boston Scientific, British Red Cross, Caisson Interventional, LLC., Cardiac Science, China Food and Drug Administration, Crospon, CU Medical System, Cyberonics, Defibtech, Department of Education, UK, European Heart Rhythm Association, Farong Shen in Zhejiang Lucheng Hospital, FUKUDA DENSHI, GE Healthcare, Groveland Fire Department, Health Canada, Heart Rhythm Society (HRS), ImThera Medical, Japanese Ministry of Health, Labour and Welfare, Johns Hopkins University, Koninklijke Philips, Lek, Life-Assist, Inc., Lippert Components, Inc., LivaNova, Mazor Robotics, Mediana, Medina, Medtronic, Metrax, METsis Medikal, MicroPort, Mindray DS, Mountain Rescue Association of Slovenia (MRAS), National Health Service, Nihon Kohden, Nutrino,

nVision Medical Corporation, Philips, Physio-Control, Progetti Medical Equipment Solutions, Promega SRL., Quinton Cardiology Systems, Sand Holdco, Ltd., Saudi Heart Rhythm Society, Schiller, Securus Medical Group, Inc., Singapore Civil Defence Force (SCDF), Smith & Nephew, SORIN, Spacelabs Healthcare, St. Jude Medical, Stentor, Inc., Stryker, SYMETIS, TandemLife, The Spectranetics, United Nations, US Army, VisionSense, Walmart Canada, Wei Hua in Beijing Fuwai Hospital, Welch Allyn, World Health Organization, and Zoll Medical. In addition to the sources indicated, additional information available to the public via news and/or press releases published by players in the industry was considered in defining and calibrating this category. All figures are in a common currency (U.S. dollars, millions) and are not adjusted for inflation (i.e., they are current values). Exchange rates used to convert to U.S. dollars are averages for the year in question. Future exchange rates are assumed to be constant in the future at the current level (the average of the year of this publication's release in 2022).

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