

The 2023 Report on Crop Protection Chemicals: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

In this report we define the sales of crop protection chemicals as including all commonly understood products falling within this broad category, irrespective of product packaging, formulation, size, or form. Companies participating in this industry include ADAMA, AG Biochem, Agrimaxx, Agrium, American Vangaurd Corporation, Arham petrochem Pvt, Ltd., Arysta Lifescience, Atul crop protection, Ltd., BASF, Bayer, Biostad, Bioworks, Cheminova, Chemtura Corporation, Chemutra Corporation, Chr. Hansen, Cleary Chemical Corporation, Coromandel Fertilizers, Corteva Agri Science, Crystal Crop Protection, Dow AgroSciences, Drexel Chemical Company, DuPont, E. I. Du Pont De Nemours and Company, FMC Corporation, Hokko Chemical Industry Company, Isagro, Ishihara Sangyo Kaisha, Kumiai Chemical Industry Company, Marrone Bio Innovations, Mitsui Chemicals, Monsanto Company, Mosaic, Natural Industries, Nippon Soda, Nissan Chemical, Novozyme, Nufarm, PelGar International, Platform Specialty Products, Potash Corp. SAS, Inc., Rallies India, Ltd., Rallis India, Rotam CropScience, Sabero Organics Gujarat, Shandong Weifang Rainbow Chemical Company, Sumitomo Chemical, Syngenta, The DOW Chemical Company, Troy Biosciences, Inc., United Phosphorus, UPL, Valent Biosciences, and Wilbur-Ellis

Company. In addition to the sources indicated, additional information available to the public via news and/or press releases published by players in the industry was considered in defining and calibrating this category. All figures are in a common currency (U.S. dollars, millions) and are not adjusted for inflation (i.e., they are current values). Exchange rates used to convert to U.S. dollars are averages for the year in question. Future exchange rates are assumed to be constant in the future at the current level (the average of the year of this publication's release in 2022).

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