

The 2023 Report on Cosmetic Packaging: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

In this report we define the sales of cosmetic packaging as including all commonly understood products falling within this broad category, irrespective of product packaging, formulation, size, or form. Companies participating in this industry include A Packaging Systems LLC, ABC Packaging, Albea, Alpha Packaging, Alticor, Amber Plastics, Amcor, Amcro, Anomatic, APC Packaging, Aptar Beauty Home, Ardagh Group, AREMIX Packaging, AREXIM Packaging, Arkay Packaging, Atlas Tube Filling, Avon, Baralan, Beiersdorf, Bemis, Berry Global, Big Sky Packaging, Bormioli Rocco, Bosch Packaging Technology, Brimar Packaging, Cameo Metal Products, CAN-PACK, Colgate-Palmolive, Collcap, Color Carton, Colt's Plastics Company, Inc, Corpack GmbH, Cosmetic & Perfume Filling & Packaging, Inc, Cosmopak, Cosopak, Cospack America, Cospopak USA, LLC, Coty Deutschland GmbH, Coverpla, Inc, Decotech, DHL, Diamond Packaging, Disc Top Go, DS Smith, Duri, East Hill Industries, EDM, Epopack Company, Estee Lauder, Fusion Packaging Solutions, Gerresheimer, Global Packaging, Inc, Graham Packaging Company, HCP Packaging, HCT Packaging, Inc, Head & Shoulders, Henkel, Huhtamaki, I.M.A. Industria Macchine Automatiche, Integrated Packaging Industries, Inc, International Cosmetic Suppliers, Ltd, ITC, JP

Packaging LLC, JSN Cosmetic Packaging, Kao Corporation, Label Technology, LIBO COSMETIC Company, Ltd, Lo Mei Cosmetics Company, Ltd, L'Oréal Deutschland GmbH, Loreal Group, Louis Vuitton Moët Hennessy (LVMH), M C Packaging Corporation, Marchesini Group, Mary Kay, Maybelline, Mercadona, Mondi, Oliver Printing & Packaging, Plastic SRL, Premi Beauty Industries, Procter & Gamble Germany GmbH, PUIG, Quadpack Group, Raepak, Revlon, Rexam, Rieke Packaging Systems, RPC Group, RUSI Cosmetic GmbH & Company KG, Saint-Gobain, Shiseido Company, Silgan Holding, Sonoco, Taizhou K.K. Plastic Company, Ltd, Tapematic Usa, Inc, TAPLAST, Tetra Laval International, The Estée Lauder Companies, Tokiwa Cosmetics, Too Charming Company, Ltd, TriMas, Unilever Deutschland GmbH, Well Lord, Inc, Wenzou Rigao Packing Machine Company, Winpak, World Wide Packaging, and WWP. In addition to the sources indicated, additional information available to the public via news and/or press releases published by players in the industry was considered in defining and calibrating this category. All figures are in a common currency (U.S. dollars, millions) and are not adjusted for inflation (i.e., they are current values). Exchange rates used to convert to U.S. dollars are averages for the year in question. Future exchange rates are assumed to be constant in the future at the current level (the average of the year of this publication's release in 2022).

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