

# The 2023 Report on Cord Stem Cell Banking: World Market Segmentation by City

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## Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

In this report we define the sales of cord stem cell banking as including all commonly understood products and/or services falling within this broad category, such as private and public banking storage types; cord blood and tissues; cord stem cell collection and transportation, processing, analysis, and storage; cord stem cells from umbilical cord blood, bone marrow, peripheral blood stem, and menstrual blood; and cord stem cell banking for cerebral palsy, thalassemia, leukemia, diabetes, and autism, irrespective of product packaging, formulation, size, or form. Companies participating in this industry include AABB, ACROBiosystems., Americord Registry, CBR Systems, Cells4Life Group LLP, Cordlife, Cryo-Cell International, Cryo-Save, Cryoviva India, Global Cord Blood, GoodCell., LifeCell, Maze Cord Blood, National Cord Blood Program, New England Cryogenic Center, ReeLabs Pvt, Regrow Biosciences Pvt, Ltd., SMART CELLS PLUS., Stem Cell Cryobank, ViaCord, and Vita 34. In addition to the sources indicated, additional information available to the public via news and/or press releases published by players in the industry was considered in defining and calibrating this category. All figures are in a common currency (U.S. dollars, millions) and are not adjusted for inflation (i.e., they are current values). Exchange rates used to convert to U.S. dollars

are averages for the year in question. Future exchange rates are assumed to be constant in the future at the current level (the average of the year of this publication's release in 2022).

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