

The 2023 Report on Ceramic Tiles: World Market Segmentation by City

<https://marketpublishers.com/r/23C3D130C3F8EN.html>

Date: June 2022

Pages: 501

Price: US\$ 995.00 (Single User License)

ID: 23C3D130C3F8EN

Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

In this report we define the sales of ceramic tiles as including all commonly understood products falling within this broad category, irrespective of product packaging, formulation, size, or form. Companies participating in this industry include Aika Kogyo Company, Ltd., Asian Granito India, Atlas Concorde, Ceramic Industries Group, Cer?mica Carmelo Fior, Ceramica Saloni, Cer?mica Saloni, Ceramiche Atlas Concorde, Cersanit, China Ceramics, Clayhaus Ceramics, Corona Vitrified, Crossville, Daltile, Dongpeng, Dynasty Ceramic Public Company, Elizabeth Group, Florida Tile, Florim Ceramiche, GranitiFiandre SPA, Grupo Cedasa, Gruppo Ceramiche Ricchetti, Guangdong Monalisa Industry Company, Ltd., H & R Johnson, Icot Ryowa Company, Ltd., Johnson Tiles, Kajaria Ceramics, Kale Group, Kano Corporation, Koninklijke Mosa bv, Lamosa Grupo, Lasselsberger, LIXIL Group, Marazzi Group, Mohawk Industries, Mulia, Newpearl, Nitco Tiles, Pamesa Ceramica, PORCELANOSA Grupo, Portobello Ceramics, PT Arwana Citramulia Tbk, RAK Ceramics, Ras Al Khaimah Ceramics, Ricchetti Group, Rovese, Saloni Ceramica, Saudi Ceramic Company, SCG CERAMICS, Siam Cement Group, Somany Ceramics, STN Cer?mica, The Celima (Trebol Group), Vitromex USA, Inc., and White Horse Ceramic. In addition to the sources indicated,

additional information available to the public via news and/or press releases published by players in the industry was considered in defining and calibrating this category. All figures are in a common currency (U.S. dollars, millions) and are not adjusted for inflation (i.e., they are current values). Exchange rates used to convert to U.S. dollars are averages for the year in question. Future exchange rates are assumed to be constant in the future at the current level (the average of the year of this publication's release in 2022).

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