

The 2023 Report on Carpets and Rugs: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

In this report we define the sales of carpets and rugs as including all commonly understood products and/or services falling within this broad category, such as woven and tufted carpets and rugs as well as art squares, floor mattings, needlepunch carpeting, and door mats and mattings from textile materials or from twisted paper, grasses, reeds, sisal, jute, or rags, irrespective of product packaging, formulation, size, or form. Companies participating in this industry include Abbey Carpet & Floor, Al Abdullatif Industrial Investment Company, Associated Weavers, Avalanche Flooring, Inc., Axminster Carpets, Balta Group, Beaulieu International Group, Bigelow, Brintons Carpets, Carpet One, Chemx, Cormar Carpet Company, Couristan, Inc., Dixie Group, Inc., Dream Weaver Carpet, Egetaepper A/S, Engineered Floors, Evans Black, Floor Coverings International, Foamex International, Good Housekeeping, Haima Group, Heckmondwike FB, Home Depot, House of Tai Ping, ICE International, Inter IKEA Group, Invista, Kraus Carpet Mills, Ltd., LEES For Living, Liz Claiborne, Mannington Mills, Millcraft, Milliken, Mohawk Industries, ORIENTAL WEAVERS CARPET COMPANY, Royalty Carpet Mills, Inc., Saif Carpets, Scott Group Studio, Shaw Industries Group, Societe Ateliers Pinton, Stark Carpet Corporation, Suminoe Textile

Company, Tai Ping Carpets International, Tarkett, The Dixie Group, Victoria, and Weavepoint. In addition to the sources indicated, additional information available to the public via news and/or press releases published by players in the industry was considered in defining and calibrating this category. All figures are in a common currency (U.S. dollars, millions) and are not adjusted for inflation (i.e., they are current values). Exchange rates used to convert to U.S. dollars are averages for the year in question. Future exchange rates are assumed to be constant in the future at the current level (the average of the year of this publication's release in 2022).

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