

The 2023 Report on Builders' Hardware: World Market Segmentation by City

<https://marketpublishers.com/r/244DF4EB7810EN.html>

Date: June 2022

Pages: 501

Price: US\$ 995.00 (Single User License)

ID: 244DF4EB7810EN

Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers builders' hardware as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for builders' hardware is 3325104. It is for this definition that aggregate latent demand estimates are derived. Builders' hardware is specifically defined as follows:

3325104 BUILDERS' HARDWARE

33251042 Bored doorlocks, locksets, and lock trim, cylindrical and tubular (except deadlocks)

33251043 Architectural trim and other miscellaneous closet hardware

33251044 Screen and storm door hardware (including pneumatic and hydraulic closers and window locks)

33251045 Hinges and cabinet hardware

33251046 Other builders' hardware

33251047 Padlocks and locksets

3325104216 Bored doorlocks, locksets, and lock trim, cylindrical and tubular (except deadlocks)

3325104336 All other miscellaneous architectural trim (sold separately) (including protection plates, push plates, pulls, push_pull bars, lock trim, etc.)

3325104341 Key blanks

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