

# The 2023 Report on Biopesticides: World Market Segmentation by City

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## Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

In this report we define the sales of biopesticides as including all commonly understood products falling within this broad category, irrespective of product packaging, formulation, size, or form. Companies participating in this industry include 1,4Group, Inc. (USA), Actagro LLC., Adjuvants Plus Inc (Canada), AG Biochem, Agraquest, Agrauxine, AGRICHEM, Albaugh, American Vanguard, Amit Biotech, AMVAC Chemical, Andermatt Biocontrol, Arbico Organics, Arysta Lifescience, BASF, Bayer, Becker Underwood, Biobest Group, BioConsortia,, Inc., BIOFA, BIONEMA, Bio-Tech, Ltd., Bioworks, Camson Bio Technologies, Certis Europe, Certris Europe, Corteva Agriscience, Cropex Pvt, Ltd., De Sangosse S.A.S., Dow AgroSciences, DuPont, Eagle Plant Protect Private, Emery Oleochemicals, Envera, Environmental Crop Management, Excel Crop Care, FMC Corporation, FUTURECO BIOSCIENCE, Geolife Group, Gujarat State Fertilizers & Chemicals, International Panaacea, Invivo, Isagro, Ishihara Sangyo Kaisha, Kilpest India, Ltd., Kimitech Group, Kopert Biological System, Koppert, Lallemand, LAM International, Marrone Bio Innovation, Monsanto, Nav Agro Pvt, Ltd., Novozyme Biologicals, Nufarm, ORO AGRI, Parry America, Real IPM UK, Rolfes Agri, Sikko Industries, SOM PHYTOPHARMA India, Ltd., SSC, stk bio-ag technologies,

STOCKTON BIO-AG Technologies, Stoller, Sumitomo Chemical India Pvt, Ltd., Syngenta, T.Stanes Company, Ltd., Trifolio-M, UPL, Valent BioScience Corporation, VEGALAB SA, and W. Neudorff GmbH. In addition to the sources indicated, additional information available to the public via news and/or press releases published by players in the industry was considered in defining and calibrating this category. All figures are in a common currency (U.S. dollars, millions) and are not adjusted for inflation (i.e., they are current values). Exchange rates used to convert to U.S. dollars are averages for the year in question. Future exchange rates are assumed to be constant in the future at the current level (the average of the year of this publication's release in 2022).

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