

# The 2023 Report on Biochar: World Market Segmentation by City

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# **Abstracts**

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

In this report we define the sales of biochar as including all commonly understood products falling within this broad category, irrespective of product packaging, formulation, size, or form. Companies participating in this industry include 3R ENVIRO Tech Group, Advance Renewable Technology International (ARTI), Agri-Tech Producers, Airex ?nergie, Inc., Ambient Energy, LLC, American BioChar Company, Aries Clean Energy, LLC, ArSta Eco, Avello Bioenergy, Biochar Industries, Bioforcetech Corporation, Black Owl Biochar, Carbo Culture, CharGrow USA, LLC, Clean Fuels B.V., Cool Planet, Diacarbon Energy, Inc., Earth Systems, ECOERA Millennium Biochar, EkoBalans Fenix, ETIA Group, Full Circle Biochar, Genesis Industries, Green Charcoal International, Hawaii Biochar Products, Llc 63, Karr, New England Biochar, Oregon Biochar Solutions, Pacific Biochar Benefit Corporation, Phoenix Energy, Pyrocal Pty, Ltd., Soil Reef IIc (The Biochar Company), Sunriver Biochar, Swiss Biochar GmbH, Terra Humana, Ltd., The Biochar Company, Vega Biofuels, Inc., Waste to Energy Solutions, Inc., and ZeroPoint Clean Tech, Inc.. In addition to the sources indicated, additional information available to the public via news and/or press releases published by players in the industry was considered in defining and calibrating this category. All



figures are in a common currency (U.S. dollars, millions) and are not adjusted for inflation (i.e., they are current values). Exchange rates used to convert to U.S. dollars are averages for the year in question. Future exchange rates are assumed to be constant in the future at the current level (the average of the year of this publication's release in 2022).



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