

The 2023 Report on Battery Energy Storage Systems: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

In this report we define the sales of battery energy storage systems as including all commonly understood products falling within this broad category, such as lithium-ion, advanced lead acid, flow, and sodium sulfur batteries and on-grid and off-grid energy storage connections, irrespective of product packaging, formulation, size, or form. Companies participating in this industry include ABB, AEG Power Solutions, AES Energy Storage, Alevo Group, Autobat SACI, Beacon Power, BYD Company, Convergent Energy and Power, Corvus Energy, East Penn Manufacturing, Eguana Technologies, Enerbrax Acumuladores, Ltd.a, EnerDel, Eos Energy Storage ,Seeo, Inc., Exergonix, EXIDE Industries, GE Power, Greensmith Energy Management Systems, Hitachi, Imergy Power Systems, Ionotec, Ltd., LG Chem, MITSUBISHI Heavy Industries, NEC, NGK Insulators, Panasonic, S&C Electric Company, Samsung, Siemens AG, SK Holdings., SMA Solar Technology, Tata Power Company, Tesla, The AES, Toshiba Infrastructure Systems & Solutions, and TrinaBESS. In addition to the sources indicated, additional information available to the public via news and/or press releases published by players in the industry was considered in defining and calibrating this category. All figures are in a common currency (U.S. dollars, millions) and are not

adjusted for inflation (i.e., they are current values). Exchange rates used to convert to U.S. dollars are averages for the year in question. Future exchange rates are assumed to be constant in the future at the current level (the average of the year of this publication's release in 2022).

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