

The 2023 Report on Automotive Sensors: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

In this report we define the sales of automotive sensors as including all commonly understood products falling within this broad category, irrespective of product packaging, formulation, size, or form. Companies participating in this industry include Agilent Technologies, Aleph America Corporation, Allegro Microsystems, American Sensor Technologies, Ametek, Analog Devices, Aptiv, Asahi Kasei Corporation, Ashcroft Holdings, Autoliv, Banner Engineering, Bosch, Bourns, Broadcom, Cherry Corporation, China Automotive Systems, Continental AG, Corrsys-Datron Sensorsysteme GmbH, CTS, Delphi, Denso Corporation, Eaton, Elmos Semiconductor, Emerson Electric, Ficosa International, Ford Motors, Freescale, GE, GMS Instruments BV, Goodrich, Hamamatsu Photonics, Hamlin Electronics, Hella Kga Hueck, Hitachi Appliances, Honeywell, Hyundai Mobis, Image next Company, Ltd., Infineon, Innoviz Technologies, Johnson Controls, Jumo GmbH & Company KG, Kistler Group, Ladder Technologies, LeddarTech, Littelfuse, Littlefuse, Magna International, Maxim Integrated, Measurement Specialities, Melexis, Micralyne, Micronas Semiconductor Holding, Microstain, Miranda Technologies, Motion Sensors, NGK Spark Plugs, Northrop Grumman, Novotechnik, NXP Semiconductors, OmniVision Technologies, Omron

Corporation, ON Semiconductor, OSRAM Opto Semiconductors, Panasonic Corporation, PerkinElmer, PIC, Piher Sensors & Controls, QUANERGY, Raltron Electronics, Raytheon Company, Robert Bosch, Rockwell Collins, Schneider Electric, Schott, Sensata Technologies, Sensorar Technologies As, Siemens AG, SSI Technologies, ST Microelectronics, Standex International, STMicroelectronics, Takata, TDK-Micronas, TE Connectivity, The Shanghai Nicera Sensor Company, Ltd., TRW Automotive Holdings, TT Electronics, Tyco International, Valeo, Velodyne Lidar, Vishay Intertechnology, Visteon, VOXX International, Xensor, and ZF Friedrichshafen. In addition to the sources indicated, additional information available to the public via news and/or press releases published by players in the industry was considered in defining and calibrating this category. All figures are in a common currency (U.S. dollars, millions) and are not adjusted for inflation (i.e., they are current values). Exchange rates used to convert to U.S. dollars are averages for the year in question. Future exchange rates are assumed to be constant in the future at the current level (the average of the year of this publication's release in 2022).

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