

The 2023 Report on Automotive Interior Materials: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

In this report we define the sales of automotive interior materials as including all commonly understood products falling within this broad category, irrespective of product packaging, formulation, size, or form. Companies participating in this industry include Adient, AGM Automotive, Aisin Seiki Company, Auto textile, BASF, Bayerische Motoren Werke, Benecke-Kaliko, Borgers, BOXMARK Leather GmbH &, Calsonic Kansei, Celanese Corporation, Classic Soft Trim, ContiTech, Delphi Technologies, DK Leather Corporation, Dow Chemical Company, Draexlmaier Group, Draxlmaier Group, DuPont de Nemours, E.I. Du Pont De Nemours, Eagle Ottawa, Eissmann Automotive Deutschland, Elmo Sweden, Faurecia, Freudenberg Performance Materials, Fritz Draxlmaier GmbH & Co. KG (Draxlmaier Group), Grammer, Groclin, Grupo Antolin, GrupoAntolin-Irausa, SA, GST AutoLeather, Guelph Manufacturing Group, Guilford Performance Textiles, Henkel, Hyundai Mobis Company, International Textile Group Inc.Company, Johnson Controls, Katzkin Leather, Lear, Magna International, Mayur Uniquoters, MGNA International, Inc., Minda Industries, Nbhx Trim, NHK Spring Company, NTF (India) Private, SABIC, Sage Automotive Interiors, Seiren Company, Shamkem Multifab, Ltd., SMS Auto Fabrics, Stahl Holdings, Suminoe Textile Company,

TACHI-S Company, Takata, Tata Group, Technical Textile Services, Ltd., TOYODA Gosei Company, Toyota Boshoku, TS Tech Company, WOLLSDORF LEDER SCHMIDT & Co. G, Yanfeng Automotive Interior Systems, ZF Friedrichshafen, and Zschimmer & Schwarz Holding GmbH & Co. In addition to the sources indicated, additional information available to the public via news and/or press releases published by players in the industry was considered in defining and calibrating this category. All figures are in a common currency (U.S. dollars, millions) and are not adjusted for inflation (i.e., they are current values). Exchange rates used to convert to U.S. dollars are averages for the year in question. Future exchange rates are assumed to be constant in the future at the current level (the average of the year of this publication's release in 2022).

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