

The 2023 Report on Assembly Machines: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers assembly machines as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for assembly machines is 3335181. It is for this definition that aggregate latent demand estimates are derived. Assembly machines is specifically defined as follows:

3335181 ASSEMBLY MACHINES

33351811 Rotary transfer metalworking assembly machines (dial and rotary, trunnion, center column)

33351812 Inline transfer, synchronous metalworking assembly machines

33351813 Inline transfer, nonsynchronous metalworking assembly machines

33351814 Special_purpose and other types of metalworking assembly machines

33351815 Parts and attachments for metalworking assembly machines (sold separately)

3335181101 Rotary transfer metalworking assembly machines (dial and rotary, trunnion, center column)

3335181206 Inline transfer, synchronous metalworking assembly machines

3335181311 Inline transfer, nonsynchronous metalworking assembly machines

3335181416 Special_purpose and other types of metalworking assembly machines

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