

# The 2023 Report on Architectural Services: World Market Segmentation by City

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## Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers architectural services as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for architectural services is 54131. It is for this definition that aggregate latent demand estimates are derived. Architectural services is specifically defined as follows:

54131 See industry description for 541310.

541310 This industry comprises establishments primarily engaged in planning and designing residential, institutional, leisure, commercial, and industrial buildings and structures by applying knowledge of design, construction procedures, zoning regulations, building codes, and building materials.

541310P Primary services

5413101 Residential dwelling architecture

5413102 Commercial and industrial architecture

5413103 Public and institutional facility architecture

5413105 Architectural advisory and predesign services

5413106 Other architectural services

541310SM Other receipts

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