

# The 2023 Report on Acetic Acids: World Market Segmentation by City

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## Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

In this report we define the sales of acetic acids as including all commonly understood products falling within this broad category, irrespective of product packaging, formulation, size, or form. Companies participating in this industry include Archer Daniels Midland Company, Ashok Alco Chem, Ltd., ATP Group, Bartek Ingredients, BASF, BP, Brenntag North America, British Petroleum, Caremoli, Cargill, Celanese, Celrich Products Pvt., Chang Chun Petrochemical Company, Chemelco International, China Petrochemical Development Corporation, Chiping Huahao Chemical Company, Corbion, Daicel, Deicel, Dow Chemicals, DuPont, Eastman Chemical, Eurochem, FBC Industries, Foodchem International, Fosfa, Fuerst Day Lawson, Gehring-Montgomery, GNFC, Gremount International Company, Gujarat Narmada Valley Fertilizers & Chemicals, H Plus, Haohua Junhua Group, Hawkins Watts, Helm, Hexa Research identifies Celanese, Indian Oil, Isegen South Africa (PTY), Jiangsu Sopo, Jubilant Life Sciences, Jungbunzlauer Suisse, Kanoria Chemicals & Industries, Kingboard Chemical Holdings, KURARAY Company, Lotte BP Chemicals Company, Lyondell Basell, Mitsubishi Chemical, Niche Trading, Parry Enterprises India Limited (PEIL), Pentokey Organy, Pentoky Organy, Prinova Group, Ridhdhi Sidhdhi Chemicals, Saudi

International Petrochemical Co. (SIPCHEM), SEKAB BioFuels & Chemicals, Shandong Hualu-Hengsheng Chemical Company, Showa Denko, Sinopec Sichuan Vinylon Works, Tate & Lyle, Thana Acid and Chemical Company, Univar Canada, Wacker Chemie, Weifang Ensign Industry Company, and Yancheng City Chunzua Aroma Company. In addition to the sources indicated, additional information available to the public via news and/or press releases published by players in the industry was considered in defining and calibrating this category. All figures are in a common currency (U.S. dollars, millions) and are not adjusted for inflation (i.e., they are current values). Exchange rates used to convert to U.S. dollars are averages for the year in question. Future exchange rates are assumed to be constant in the future at the current level (the average of the year of this publication's release in 2022).

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