

The 2022 Report on 2- and 4-Wheel Drive Farm Tractors: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers 2- and 4-wheel drive farm tractors as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for 2- and 4-wheel drive farm tractors is 3331111. It is for this definition that aggregate latent demand estimates are derived. 2- and 4-wheel drive farm tractors is specifically defined as follows:

3331111 Farm-type wheel tractors (2 & 4 wheel drive)(sold with or without attachments)

33311110 Farm~type (power take~off hp) wheel tractors (2~ and 4~wheel drive) (sold with or without attachments)

33311111 Farm_type (power take_off hp) wheel tractors (2_ and 4_wheel drive) (sold with or without attachments)

3331111000 Farm~type (power take~off hp) wheel tractors (2~ and 4~wheel drive) (sold with or without attachments)

3331111001 Wheel tractors, farm~type (power take~off hp) 2~wheel drive (including front wheel assist types)

3331111006 Wheel tractors, farm~type (power take~off hp) 4~wheel drive (including tractors with equal size tires, front and rear)

3331111011 Attachments for wheel tractors, farm~type

3331111100 Farm_type (power take_off hp) wheel tractors (2_ and 4_wheel drive) (sold with or without attachments)

3331111101 Wheel tractors (excluding contractors' off_highway, nonfarm (industrial type) garden, turf, and motor tilers), farm type (power take_off hp) 2_wheel drive (including front wheel assist types)

3331111106 Wheel tractors (excluding contractors' off_highway, nonfarm (industrial type) garden, turf, and motor tilers), farm type (power take_off hp) 4_wheel drive

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