

The 2023-2028 Outlook for Yeast in China

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Abstracts

This study covers the latent demand outlook for yeast across the regions of China, including provinces, autonomous regions (Guangxi, Nei Mongol, Ningxia, Xinjiang, Xizang - Tibet), municipalities (Beijing, Chongqing, Shanghai, and Tianjin), special administrative regions (Hong Kong and Macau), and Taiwan (all hereafter referred to as 'regions'). Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across some 1,100 cities in China. For each major city in question, the percent share the city is of the region and of China is reported. Each major city is defined as an area of 'economic population', as opposed to the demographic population within a legal geographic boundary. For many cities, the economic population is much larger than the population within the city limits; this is especially true for the cities of the Western regions. For the coastal regions, cities which are close to other major cities or which represent, by themselves, a high percent of the regional population, actual city-level population is closer to the economic population (e.g. in Beijing). Based on this 'economic' definition of population, comparative benchmarks allow the reader to quickly gauge a city's marketing and distribution value vis-?-vis others. This exercise is quite useful for persons setting up distribution centers or sales force strategies. Using econometric models which project fundamental economic dynamics within each region and city of influence, latent demand estimates are created for yeast. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

In this report we define the sales of yeast as including all commonly understood products falling within this broad category, irrespective of product packaging, formulation, size, or form. Companies participating in this industry include AB Mauri, ADM, AGENCIAS LEVAPAN, Agrano GmbH & Company, Algist Bruggeman, Alltech,

American Yeast Sales Corporation, Amyris Brasil, Ltd.a, Anchor Yeast, Angel Yeast Company, Archer Daniels Midland Company, Asmussen GmbH, Associated British Foods, Australian Pesticides and Veterinary Medicines Authority (APVMA), Bakon Yeast, Inc., Baldem Food Ingredients, Barentz, Bintani, Bio Agro, Biocare Copenhagen A/S, Biomin, Biorigin, Biosev, BioSpringer, Butalco, C5 Yeast Company B.V., Canadian Food Inspection Agency (CFIA), Carbery Food Ingredients, Cargill, Chr. Hansen, ConAgra Foods, Cypress Systems, Dakota Yeast, LLC, Danish Yeast, DCL Yeast, Diamond V Mills, DSM, Enartis, EnolTech, Envera, Esenco l'essence de la Nature, Essedielle S.A.S, European Union (EU), Evolva, F.X Wieninger GmbH, Fermex International, Ltd., Food & Drug Administration (FDA), Fujian Longwei Bio-Technological Company, Ltd., George Weston Foods, Giga yeast, Inc., Global Yeast, Gonmisol Fine Ingredients, Hagold Hefe GmbH, Halcyon Proteins Pty, ICC, Imperial Yeast, Kerry, Khuzestan Yeast Company, KOHJIN Life Sciences Company, Ltd., Koninklijke DSM, Kothari Fermentation and Biochem, Ltd., Laffort, Lake States Yeast, LAL' Food, Lallemand, Leiber, Lesaffre, Levapan Group, Levex, LFI Tollblend, Ltd., MC Food Specialties, Inc., Minn-Dak Yeast Co, Inc., Minn-Dark Yeast, Molta, Mraz Agro CZ, Ltd., North American Bioproducts Corporation (NABC),, Novozymes, Novus International, Nutreco Holding NV, Nutritional Physiology Company (NPC), Ohly, Organic Materials Review Institute (OMRI), Oriental Yeast Company, Pacific Ethanol, Pakmaya, Phu Translis Piotr Liskowski, Phytterra Yeast USA, Inc., Prince Agri Products, Prosol SPA, Rayen Food Industries, Red Star Yeast Company, LLC, Renaissance Bioscience, Royal and Amyris, Inc., Scott Laboratories, Sensient Technologies Corporation, Sethness Greenleaf, Shandong SunKeen Biological Engineering Company, Ltd., Shanghai Brightol International, Company, Ltd., Sheffield Bioscience, Suboneyo Chemicals Pharmaceuticals, Suomen Hiiva Oy, Synergy Flavors, Tecno Bakery, Twilmij B.V., UNIFERM GmbH & Company, Unistan Pharma Industrial Group, Ltd., Western Yeast Company, Weston Milling, Willows Ingredients, Wykefold, Ltd., Xuwen County Zhonghong Yeast Company, Ltd., Yaegaki Group, Yeastock, Ltd., Zanae-Nikoglou Bakery Yeast SA, Zeus IBA, Zhejiang Sanhe Bio-Tech Company, Ltd., and Zhuhai TXY Biotech Holding Company, Ltd.. In addition to the sources indicated, additional information available to the public via news and/or press releases published by players in the industry was considered in defining and calibrating this category. All figures are in a common currency (U.S. dollars, millions) and are not adjusted for inflation (i.e., they are current values). Exchange rates used to convert to U.S. dollars are averages for the year in question. Future exchange rates are assumed to be constant in the future at the current level (the average of the year of this publication's release in 2022).

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