

The 2022-2027 Outlook for Woven Narrow Fabrics of Maximum 12-Inch Width in Japan

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Abstracts

This study covers the latent demand outlook for woven narrow fabrics of maximum 12-inch width across the prefectures and cities of Japan. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across over 1,000 cities in Japan. For each city in question, the percent share the city is of its prefecture and of Japan as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a city vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each prefecture and city, latent demand estimates are created for woven narrow fabrics of maximum 12-inch width. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers woven narrow fabrics of maximum 12-inch width as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for woven narrow fabrics of maximum 12-inch width is 3132211. It is for this definition that aggregate latent demand estimates are derived. Woven narrow fabrics of maximum 12-inch width is specifically defined as follows:

3132211 Woven narrow fabrics (12 inches or less in width)

31322111 Woven elastic narrow fabrics (12 inches or less in width)

31322112 Woven nonelastic labels, ribbons, and tape

31322113 Woven nonelastic narrow fabrics and webbing, excluding labels, woven edge ribbons, and tape

3132211111 Woven elastic narrow fabrics for underwear, corsets, and other apparel

3132211121 Woven elastic narrow fabrics for uses other than underwear, corsets, and apparel

3132211231 Woven nonelastic labels

3132211241 Woven nonelastic ribbons, woven edge

3132211251 Woven nonelastic apparel tape, including zipper

3132211261 Woven nonelastic tape, excluding apparel and zipper

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