

The 2022-2027 Outlook for Wood Moldings Excluding Prefinished Moldings Made from Purchased Moldings in Japan

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Abstracts

This study covers the latent demand outlook for wood moldings excluding prefinished moldings made from purchased moldings across the prefectures and cities of Japan. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across over 1,000 cities in Japan. For each city in question, the percent share the city is of its prefecture and of Japan as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a city vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each prefecture and city, latent demand estimates are created for wood moldings excluding prefinished moldings made from purchased moldings. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and longrun view, irrespective of the players or products involved.

This study covers wood moldings excluding prefinished moldings made from purchased moldings as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for wood moldings excluding prefinished moldings made from purchased moldings is 3219181. It is for this definition that aggregate latent demand estimates are derived. Wood moldings excluding prefinished moldings made from purchased moldings is specifically defined as follows:

3219181 Wood moldings, except prefinished moldings made from purchased moldings



32191811 Wood moldings, except prefinished moldings made from purchased moldings, including moldings covered with metal, plastics, etc.

3219181111 Pine wood moldings, except prefinished moldings made from purchased moldings, including moldings covered with metal, plastics, etc.

3219181121 Other softwood moldings, except prefinished moldings made from purchased moldings, including moldings covered with metal, plastics, etc.

3219181131 Hardwood moldings, except prefinished moldings made from purchased moldings, including lauan and hardwood covered with metal, plastics, etc.



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