

The 2022-2027 Outlook for Wood Fixtures for Banks, Offices, and Stores Excluding Custom Fixtures in Japan

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Abstracts

This study covers the latent demand outlook for wood fixtures for banks, offices, and stores excluding custom fixtures across the prefectures and cities of Japan. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across over 1,000 cities in Japan. For each city in question, the percent share the city is of its prefecture and of Japan as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a city vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each prefecture and city, latent demand estimates are created for wood fixtures for banks, offices, and stores excluding custom fixtures. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers wood fixtures for banks, offices, and stores excluding custom fixtures as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for wood fixtures for banks, offices, and stores excluding custom fixtures is 3372155. It is for this definition that aggregate latent demand estimates are derived. Wood fixtures for banks, offices, and stores excluding custom fixtures is specifically defined as follows:

3372155 WOOD BANK, OFFICE, STORE, AND RELATED FIXTURES (EXCEPT

CUSTOM)

33721551 Wood bank, office, store, and related fixtures (except custom)

3372155111 Wood retail store walls and wall fixtures (except custom)

3372155121 Wood retail store center floor tables and gondolas (except custom)

3372155131 Other wood retail store fixtures, including display cases (except custom)

3372155141 Other wood bank, office, store, and related table and display fixtures (except custom)

3372155151 Wood bank, office, store, and related cabinets (except custom), including floor and wall cabinets

3372155164 Wood office, store, and related counters (except custom)

3372155183 Other wood bank, office, store, and related wood fixtures (except custom), including cashier stands and wood and plastics laminated wood stock line fixture tops

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