

The 2022-2027 Outlook for Wood Dining Room and Kitchen Furniture in Japan

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Abstracts

This study covers the latent demand outlook for wood dining room and kitchen furniture excluding kitchen cabinets and all custom furniture sold at retail directly to the customer across the prefectures and cities of Japan. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across over 1,000 cities in Japan. For each city in question, the percent share the city is of its prefecture and of Japan as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a city vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each prefecture and city, latent demand estimates are created for wood dining room and kitchen furniture excluding kitchen cabinets and all custom furniture sold at retail directly to the customer. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers wood dining room and kitchen furniture excluding kitchen cabinets and all custom furniture sold at retail directly to the customer as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for wood dining room and kitchen furniture excluding kitchen cabinets and all custom furniture sold at retail directly to the customer is 3371224. It is for this definition that aggregate latent demand estimates are derived. Wood dining room and kitchen furniture excluding kitchen cabinets and all custom furniture sold at retail directly to the customer is specifically defined as follows:

3371224 WOOD DINING ROOM AND KITCHEN FURNITURE (EXCEPT CUSTOM SOLD DIRECTLY TO THE CUSTOMER AT RETAIL), EXCLUDING KITCHEN CABINETS

33712241 Wood dining room tables (except custom sold directly to the customer at retail), 30 inches by 40 inches and larger

33712242 Wood dining room chairs (except custom sold directly to the customer at retail)

33712243 Other wood dining room and kitchen furniture (except custom sold directly to the customer at retail)

3371224111 Wood dining room tables (except custom sold directly to the customer at retail), 30 inches by 40 inches and larger

3371224211 Wood dining room chairs (except custom sold directly to the customer at retail)

3371224311 Wood dining room buffets and servers (except custom sold directly to the customer at retail)

3371224321 Wood dining room china and corner cabinets (except custom sold directly to the customer at retail)

3371224391 Other nonupholstered wood dining room and kitchen seating

3371224395 Other nonupholstered wood dining room and kitchen furniture, including junior dining furniture sets

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