

The 2022-2027 Outlook for Wood Containers and Pallets in Japan

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Abstracts

This study covers the latent demand outlook for wood containers and pallets across the prefectures and cities of Japan. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across over 1,000 cities in Japan. For each city in question, the percent share the city is of its prefecture and of Japan as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a city vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each prefecture and city, latent demand estimates are created for wood containers and pallets. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers wood containers and pallets as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for wood containers and pallets is 321920. It is for this definition that aggregate latent demand estimates are derived. Wood containers and pallets is specifically defined as follows:

321920 This industry comprises establishments primarily engaged in manufacturing wood pallets, wood box shoo, wood boxes, other wood containers, and wood parts for pallets and containers.

3219201 Nailed and lock-corner wood boxes

3219203 Wood box and crate shook

3219205 Wood and metal combination and wood pallets and pallet containers

3219207 Wood container parts and wood containers, nec

321920M Miscellaneous receipts

321920P Primary products

321920S Secondary products

32192011 Nailed and lock corner wood boxes

32192031 Wood box and crate shook

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