

The 2022-2027 Outlook for Wood Bedroom Furniture Excluding Custom Furniture Sold at Retail Directly to the Customer in Japan

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Abstracts

This study covers the latent demand outlook for wood bedroom furniture excluding custom furniture sold at retail directly to the customer across the prefectures and cities of Japan. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across over 1,000 cities in Japan. For each city in question, the percent share the city is of its prefecture and of Japan as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a city vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each prefecture and city, latent demand estimates are created for wood bedroom furniture excluding custom furniture sold at retail directly to the customer. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers wood bedroom furniture excluding custom furniture sold at retail directly to the customer as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for wood bedroom furniture excluding custom furniture sold at retail directly to the customer is 3371228. It is for this definition that aggregate latent demand estimates are derived. Wood bedroom furniture excluding custom furniture sold at retail directly to the customer is specifically defined as follows:

3371228 WOOD BEDROOM FURNITURE (EXCEPT CUSTOM SOLD DIRECTLY TO

THE CUSTOMER AT RETAIL)

33712281 Wood beds and headboards (except custom sold directly to the customer at retail), excluding cribs, cradles, hollywood beds, and youth beds

33712282 Wood bedroom dressers, dressing tables, and vanities (except custom sold directly to the customer at retail)

33712283 Wood bedroom chests of drawers (except custom sold directly to the customer at retail)

33712284 Other nonupholstered wood bedroom furniture (except custom sold directly to the customer at retail)

3371228111 Wood beds (except custom sold directly to the customer at retail), excluding bunk beds, cribs, cradles, headboards, headboard beds, hollywood beds, water beds, and youth beds

3371228121 Wood headboards and headboard beds (except custom sold directly to the customer at retail), including padded

3371228131 Wood bunk beds (except custom sold directly to the customer at retail), excluding mattresses and detachable springs

3371228141 Conventional wood waterbeds (except custom sold directly to the customer at retail)

3371228211 Wood bedroom dressers, dressing tables, and vanities (except custom sold directly to the customer at retail)

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