

The 2022-2027 Outlook for Women's, Misses', and Girls' Finished Sheer Pantyhose and Tights in Japan

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Abstracts

This study covers the latent demand outlook for women's, misses', and girls' finished sheer pantyhose and tights across the prefectures and cities of Japan. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across over 1,000 cities in Japan. For each city in question, the percent share the city is of its prefecture and of Japan as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a city vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each prefecture and city, latent demand estimates are created for women's, misses', and girls' finished sheer pantyhose and tights. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers women's, misses', and girls' finished sheer pantyhose and tights as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for women's, misses', and girls' finished sheer pantyhose and tights is 3151113. It is for this definition that aggregate latent demand estimates are derived. Women's, misses', and girls' finished sheer pantyhose and tights is specifically defined as follows:

3151113 Women's, misses', and girls' finished pantyhose, sheer, incl. tights, all needle

31511131 Women's, misses', and girls' sheer finished pantyhose, including tights, less than 30 denier, sheer stretch

31511132 Women's, misses', and girls' finished panty hose, sheer, including tights, elastomer, control top, no leg support, and opaque stretch, 30 denier or heavier

31511133 Other women's, misses', and girls' finished panty hose, sheer, including tights, miscellaneous sheers

31511134 Women's, misses', and girls' sheer finished pantyhose, including tights, elastomer, leg support, all needle

31511135 Women's, misses', and girls' other miscellaneous sheer pantyhose (including fancies, sewed on legs, waist connected legs, replaceable legs, nonstretch, etc.)

31511136 Women's, misses', and girls' sheer finished pantyhose, including tights, 30 denier or heavier, opaque stretch

31511137 Women's, misses', and girls' sheer finished pantyhose, including tights, elastomer, control top, no leg support

3151113111 Women's, misses', and girls' sheer finished pantyhose, including tights, less than 30 denier, sheer stretch

3151113221 Women's, misses', and girls' finished panty hose, sheer, including tights, 30 denier or heavier, opaque stretch

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