

The 2022-2027 Outlook for Women's, Misses', Girls', and Boys' Finished Anklets, Slack Socks, Crew Socks, and Athletic Socks in Japan

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Abstracts

This study covers the latent demand outlook for women's, misses', girls', and boys' finished anklets, slack socks, crew socks, and athletic socks excluding sheer hosiery across the prefectures and cities of Japan. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across over 1,000 cities in Japan. For each city in question, the percent share the city is of its prefecture and of Japan as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a city vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each prefecture and city, latent demand estimates are created for women's, misses', girls', and boys' finished anklets, slack socks, crew socks, and athletic socks excluding sheer hosiery. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers women's, misses', girls', and boys' finished anklets, slack socks, crew socks, and athletic socks excluding sheer hosiery as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for women's, misses', girls', and boys' finished anklets, slack socks, crew socks, and athletic socks excluding sheer hosiery is 31511934. It is for this definition that aggregate latent demand estimates are derived. Women's, misses', girls', and boys' finished anklets, slack socks, crew socks, and athletic socks excluding sheer hosiery is specifically defined as follows:

31511934 Women's, misses', girls', boys', finished anklets, except sheer, including slack, crew, athletic, etc.

3151193421 Women's and misses' finished anklets, except sheer, (including slack, crew, athletic, etc.), natural fibers

3151193424 Women's and misses' finished anklets, except sheer, (including slack, crew, athletic, etc.), manmade fibers

3151193425 Girls' and boys' finished anklets, except sheer, (including slack, crew, athletic, etc.), natural fibers

3151193433 Girls' and boys' finished anklets, except sheer, (including slack, crew, athletic, etc.), manmade fibers

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