

The 2022-2027 Outlook for Whole and Parts of Young Chickens Usually under 20 Weeks of Age in Japan

<https://marketpublishers.com/r/252E6061EECEEN.html>

Date: November 2021

Pages: 234

Price: US\$ 595.00 (Single User License)

ID: 252E6061EECEEN

Abstracts

This study covers the latent demand outlook for whole and parts of young chickens usually under 20 weeks of age across the prefectures and cities of Japan. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across over 1,000 cities in Japan. For each city in question, the percent share the city is of its prefecture and of Japan as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a city vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each prefecture and city, latent demand estimates are created for whole and parts of young chickens usually under 20 weeks of age. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers whole and parts of young chickens usually under 20 weeks of age as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for whole and parts of young chickens usually under 20 weeks of age is 3116151. It is for this definition that aggregate latent demand estimates are derived. Whole and parts of young chickens usually under 20 weeks of age is specifically defined as follows:

3116151 Young chickens (usually under 20 weeks of age), whole or parts

31161511 Wet ice pack broilers and fryers (usually under 20 weeks of age),
bulk

31161512 Dry ice pack broilers and fryers (usually under 20 weeks of age), bulk

31161513 Tray pack (consumer packaged) broilers and fryers (usually under 20 weeks
of age), chilled

31161514 Other broilers and fryers (usually under 20 weeks of age), including frozen

31161515 Roasters and capons (usually under 20 weeks of age), including frozen

3116151111 Bulk wet ice pack broilers and fryers

3116151221 Bulk dry ice packed broilers and fryers, and roasters, and capons incl.
frozen

3116151331 Tray pack broilers and fryers (consumer packaged), chilled

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