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The 2022-2027 Outlook for Vending Machines for Beverages in Japan

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Abstracts

This study covers the latent demand outlook for vending machines for beverages across the prefectures and cities of Japan. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across over 1,000 cities in Japan. For each city in question, the percent share the city is of its prefecture and of Japan as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a city vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each prefecture and city, latent demand estimates are created for vending machines for beverages. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers vending machines for beverages as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for vending machines for beverages is 33331111. It is for this definition that aggregate latent demand estimates are derived. Vending machines for beverages is specifically defined as follows:

33331111 Vending machines for beverages

3333111100 Automatic merchandising machines, coin operated (vending) (excluding money changing machines and coin operated mechanisms)

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