

# The 2022-2027 Outlook for Veal Made in Slaughtering Plants in Japan

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## Abstracts

This study covers the latent demand outlook for veal made in slaughtering plants across the prefectures and cities of Japan. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across over 1,000 cities in Japan. For each city in question, the percent share the city is of its prefecture and of Japan as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a city vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each prefecture and city, latent demand estimates are created for veal made in slaughtering plants. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers veal made in slaughtering plants as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for veal made in slaughtering plants is 31161141. It is for this definition that aggregate latent demand estimates are derived. Veal made in slaughtering plants is specifically defined as follows:

31161141 Veal, not canned or made into sausage, made in slaughtering plants

3116114111 Fresh and frozen whole carcass and half carcass veal, not canned or made into sausage, made in slaughtering plants

3116114121 Fresh and frozen primal, subprimal, fabricated cuts, and boneless veal, not canned or made into sausage, made in slaughtering plants

3116114131 Other fresh and frozen edible veal, including edible organs, not canned or made into sausage, made in slaughtering plants

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