

The 2022-2027 Outlook for Used Merchandise Stores in Japan

<https://marketpublishers.com/r/23CC3019E0F6EN.html>

Date: November 2021

Pages: 234

Price: US\$ 595.00 (Single User License)

ID: 23CC3019E0F6EN

Abstracts

This study covers the latent demand outlook for used merchandise stores across the prefectures and cities of Japan. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across over 1,000 cities in Japan. For each city in question, the percent share the city is of its prefecture and of Japan as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a city vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each prefecture and city, latent demand estimates are created for used merchandise stores. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers used merchandise stores as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for used merchandise stores is 4533. It is for this definition that aggregate latent demand estimates are derived. Used merchandise stores is specifically defined as follows:

4533 Used Merchandise Stores

45331 See industry description for 453310.

453310 This industry comprises establishments primarily engaged in retailing used

merchandise, antiques, and secondhand goods (except motor vehicles, such as automobiles, RVs, motorcycles, and boats; motor vehicle parts; tires; and mobile homes).

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