

# The 2022-2027 Outlook for Unit Handling Conveyors and Conveying Systems Excluding Hoists and Farm Elevators in Japan

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# **Abstracts**

This study covers the latent demand outlook for unit handling conveyors and conveying systems excluding hoists and farm elevators across the prefectures and cities of Japan. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across over 1,000 cities in Japan. For each city in question, the percent share the city is of its prefecture and of Japan as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a city vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each prefecture and city, latent demand estimates are created for unit handling conveyors and conveying systems excluding hoists and farm elevators. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers unit handling conveyors and conveying systems excluding hoists and farm elevators as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for unit handling conveyors and conveying systems excluding hoists and farm elevators is 3339221. It is for this definition that aggregate latent demand estimates are derived. Unit handling conveyors and conveying systems excluding hoists and farm elevators is specifically defined as follows:

3339221 UNIT HANDLING CONVEYORS AND CONVEYING SYSTEMS, EXCEPT



# HOISTS AND FARM ELEVATORS

33392211 Unit handling gravity and trolley conveyors and conveying systems, except hoists and farm elevators

33392213 Heavy duty unit handling trolley (overhead) conveyors and conveying systems, except hoists and farm elevators

33392214 Unit handling tow, belt, roller, pneumatic, portable, carousel, and other nonbelt conveyors and conveying systems

3339221101 Unit handling gravity conveyors and conveying systems (skate wheel and roller), except hoists and farm elevators

3339221106 Light to medium duty unit handling trolley (overhead) conveyors and conveying systems, except hoists and farm elevators

3339221311 Heavy duty unit handling trolley (overhead) conveyors and conveying systems, except hoists and farm elevators

3339221416 Unit handling tow conveyors and conveying systems (under floor systems), except hoists and farm elevators

3339221421 Light to medium duty unit handling powered conveyors and conveying systems, belt

3339221426 Light to medium duty unit handling powered conveyors and conveying systems, roller



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