

# The 2022-2027 Outlook for Tubular Non-Upholstered Aluminum Household Benches, Chairs, Chaise Lounges, Rockers, and Settees in Japan

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## Abstracts

This study covers the latent demand outlook for assembled and ready-to-assemble tubular non-upholstered aluminum household benches, chairs, chaise lounges, rockers, and settees across the prefectures and cities of Japan. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across over 1,000 cities in Japan. For each city in question, the percent share the city is of its prefecture and of Japan as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a city vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each prefecture and city, latent demand estimates are created for assembled and ready-to-assemble tubular non-upholstered aluminum household benches, chairs, chaise lounges, rockers, and settees. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers assembled and ready-to-assemble tubular non-upholstered aluminum household benches, chairs, chaise lounges, rockers, and settees as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for assembled and ready-to-assemble tubular non-upholstered aluminum household benches, chairs, chaise lounges, rockers, and settees is 33712441. It is for this definition that aggregate latent demand estimates are derived. Assembled and ready-to-assemble tubular non-upholstered aluminum household

benches, chairs, chaise lounges, rockers, and settees is specifically defined as follows:

33712441 Tubular nonupholstered aluminum household benches, chairs, chaise lounges, rockers, and settees, assembled and ready to assemble

3371244111 Tubular nonupholstered aluminum household benches, chairs, chaise lounges, rockers, and settees, assembled and ready to assemble

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