

The 2022-2027 Outlook for Truck Trailers and Chassis with Axle Rating of 10,000 Pounds or More in Japan

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Abstracts

This study covers the latent demand outlook for truck trailers and chassis with axle rating of 10,000 pounds or more across the prefectures and cities of Japan. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across over 1,000 cities in Japan. For each city in question, the percent share the city is of its prefecture and of Japan as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a city vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each prefecture and city, latent demand estimates are created for truck trailers and chassis with axle rating of 10,000 pounds or more. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers truck trailers and chassis with axle rating of 10,000 pounds or more as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for truck trailers and chassis with axle rating of 10,000 pounds or more is 3362121. It is for this definition that aggregate latent demand estimates are derived. Truck trailers and chassis with axle rating of 10,000 pounds or more is specifically defined as follows:

3362121 Truck trailers and chassis, with axle rating of 10,000 lbs or more

33621210 Truck trailers and chassis, with axle rating of 10,000 lb or more

33621211 Truck trailers and chassis, with axle rating of 10,000 lb or more

3362121000 Truck trailers and chassis, with axle rating of 10,000 lb or more

3362121001 Steel closed top insulated, refrigerated vans

3362121003 Steel closed top semi-insulated, nonrefrigerated vans

3362121005 Steel closed top drop frame type (12 inches) vans

3362121007 Steel closed top livestock vans

3362121009 All other steel closed-top dry freight vans, including curtain, less than 30 feet long

3362121011 All other steel closed-top dry freight vans, including curtain, 30 feet or longer

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