

The 2022-2027 Outlook for Travel Kits, Jewelry Boxes and Cases, Compacts, Vanity Cases, and Other Personal Goods for US Zip Codes

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Abstracts

This study covers the latent demand outlook for travel kits, jewelry boxes and cases, compacts, vanity cases, and other personal goods across the states and zip codes of the United States. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across some 10,833 zip codes in the United States. For each zip code in question, the percent share the zip code is of its state and of the United States as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a zip code vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each state and zip code, latent demand estimates are created for travel kits, jewelry boxes and cases, compacts, vanity cases, and other personal goods. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers travel kits, jewelry boxes and cases, compacts, vanity cases, and other personal goods as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for travel kits, jewelry boxes and cases, compacts, vanity cases, and other personal goods is 31699302. It is for this definition that aggregate latent demand estimates are derived. Travel kits, jewelry boxes and cases, compacts, vanity cases, and other personal goods is specifically defined as follows:

31699302 Travel kits, jewelry boxes and cases, compacts, vanity cases, and other personal goods

3169930231 Personal travel kits (fitted and unfitted), leather

3169930241 Personal jewelry boxes and cases (except precious metal), pocket size, leather

3169930251 Personal compacts and vanity cases, outer surface of all leather or mostly leather

3169930261 Other personal goods (including key, cigarette, eyeglass, pass card and instrument cases), all leather or mostly leather

3169930265 Other personal goods, (including key, cigarette, eyeglass, and pass cardcases), all leather or mostly leather

3169930271 Other personal goods (including key, cigarette, eyeglass, pass card and instrument cases), other than leather

3169930275 Other personal goods, (including key, cigarette, eyeglass, and pass card cases), other than leather

3169930281 instrument cases

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