

The 2022-2027 Outlook for Tire Cord and Tire Fabric Mills for US Zip Codes

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Abstracts

This study covers the latent demand outlook for tire cord and tire fabric mills across the states and zip codes of the United States. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across some 10,833 zip codes in the United States. For each zip code in question, the percent share the zip code is of its state and of the United States as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a zip code vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each state and zip code, latent demand estimates are created for tire cord and tire fabric mills. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers tire cord and tire fabric mills as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for tire cord and tire fabric mills is 314992. It is for this definition that aggregate latent demand estimates are derived. Tire cord and tire fabric mills is specifically defined as follows:

314992 This U.S. industry comprises establishments primarily engaged in manufacturing cord and fabric of polyester, rayon, cotton, glass, steel, or other materials for use in reinforcing rubber tires, industrial belting, and similar uses.

3149920 TIRE CORD AND TIRE FABRICS

3149921 Tire cord and tire fabrics

314992M Miscellaneous receipts

314992P Primary products

314992S Secondary products

31499201 Tire cord and tire fabrics

314992SM Secondary products and miscellaneous receipts

3149920100 Tire cord and tire fabrics

3149920102 Cotton tire cord and tire cord fabrics

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