

# The 2022-2027 Outlook for Telephone Switching and Switchboard Equipment in Japan

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## Abstracts

This study covers the latent demand outlook for telephone switching and switchboard equipment across the prefectures and cities of Japan. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across over 1,000 cities in Japan. For each city in question, the percent share the city is of its prefecture and of Japan as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a city vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each prefecture and city, latent demand estimates are created for telephone switching and switchboard equipment. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers telephone switching and switchboard equipment as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for telephone switching and switchboard equipment is 3342101. It is for this definition that aggregate latent demand estimates are derived. Telephone switching and switchboard equipment is specifically defined as follows:

3342101 Telephone switching and switchboard equipment

33421010 Telephone switching and switchboard equipment

33421011 Telephone switching and switchboard equipment

3342101000 Telephone switching and switchboard equipment

3342101001 Local central office telephone switching and switchboard equipment

3342101003 Toll central office telephone switching and switchboard equipment

3342101011 Private branch exchange telephone switching and switchboard equipment,  
up to 99 lines

3342101013 Private branch exchange telephone switching and switchboard equipment,  
100 to 399 lines

3342101015 Private branch exchange telephone switching and switchboard equipment,  
400 to 1,000 lines

3342101017 Private branch exchange telephone switching and switchboard equipment,  
over 1,000 lines

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