

# **The 2022-2027 Outlook for Telephone and Telegraph Wire Apparatus, Carrier Line Equipment and Non-Consumer Modems for US Zip Codes**

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## **Abstracts**

This study covers the latent demand outlook for telephone and telegraph wire apparatus, office and line repeaters, line terminating carrier equipment, non-consumer modems, and auxiliary sets across the states and zip codes of the United States. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across some 10,833 zip codes in the United States. For each zip code in question, the percent share the zip code is of its state and of the United States as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a zip code vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each state and zip code, latent demand estimates are created for telephone and telegraph wire apparatus, office and line repeaters, line terminating carrier equipment, non-consumer modems, and auxiliary sets. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers telephone and telegraph wire apparatus, office and line repeaters, line terminating carrier equipment, non-consumer modems, and auxiliary sets as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for telephone and telegraph wire apparatus, office and line repeaters, line terminating carrier equipment, non-consumer modems, and auxiliary sets is 33421041. It is for this definition that aggregate latent demand estimates are derived.

Telephone and telegraph wire apparatus, office and line repeaters, line terminating carrier equipment, non-consumer modems, and auxiliary sets is specifically defined as follows:

33421041 Telephone and telegraph (wire) apparatus, carrier line equipment (office and line repeaters and line terminating carrier equipment) and nonconsumer modems, including auxiliary sets

3342104100 Telephone and telegraph (wire) apparatus, carrier line equipment (office and line repeaters and line terminating carrier equipment) and nonconsumer modems, including auxiliary sets

3342104102 Carrier line equipment, repeaters and line transceivers, analog and digital

3342104112 Carrier line equipment, multiplex equipment (including channel banks), analog and digital

3342104122 All other subscriber loop carrier terminal and line equipment, analog and digital

3342104132 All other carrier line equipment, analog and digital

3342104142 External modems for POTS, ISDN, DSL, and PSTN lines transmission (excluding FAX and/or modem boards for incorporation into computing equipment)

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