

The 2022-2027 Outlook for Telephone and Telegraph Apparatus, Carrier Line Equipment, and Non-Consumer Modems for US Zip Codes

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Abstracts

This study covers the latent demand outlook for telephone and telegraph apparatus, carrier line equipment, and non-consumer modems across the states and zip codes of the United States. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across some 10,833 zip codes in the United States. For each zip code in question, the percent share the zip code is of its state and of the United States as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a zip code vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each state and zip code, latent demand estimates are created for telephone and telegraph apparatus, carrier line equipment, and non-consumer modems. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers telephone and telegraph apparatus, carrier line equipment, and non-consumer modems as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for telephone and telegraph apparatus, carrier line equipment, and non-consumer modems is 3342104. It is for this definition that aggregate latent demand estimates are derived. Telephone and telegraph apparatus, carrier line equipment, and non-consumer modems is specifically defined as follows:

3342104 Telephone and telegraph apparatus, carrier line equip, and nonconsumer modems

33421040 Telephone and telegraph apparatus, carrier line equipment (office and line repeaters and line terminating carrier equipment) and nonconsumer modems, including auxiliary sets

33421041 Telephone and telegraph (wire) apparatus, carrier line equipment (office and line repeaters and line terminating carrier equipment) and nonconsumer modems, including auxiliary sets

3342104000 Telephone and telegraph apparatus, carrier line equipment (office and line repeaters and line terminating carrier equipment) and nonconsumer modems, including auxiliary sets

3342104001 Analog repeaters and line transceivers

3342104003 Digital, copper wire repeaters and line transceivers

3342104005 Optical input~output digital repeaters and line transceivers

3342104011 Analog multiplex equipment

3342104013 Digital, copper wire multiplex equipment

3342104015 Optical input~output digital multiplex equipment

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