

The 2022-2027 Outlook for Support Activities for Road Transportation for US Zip Codes

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Abstracts

This study covers the latent demand outlook for support activities for road transportation across the states and zip codes of the United States. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across some 10,833 zip codes in the United States. For each zip code in question, the percent share the zip code is of its state and of the United States as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a zip code vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each state and zip code, latent demand estimates are created for support activities for road transportation. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers support activities for road transportation as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for support activities for road transportation is 4884. It is for this definition that aggregate latent demand estimates are derived. Support activities for road transportation is specifically defined as follows:

4884 Support Activities for Road Transportation

48841 See industry description for 488410.

48849 See industry description for 488490.

488410 This industry comprises establishments primarily engaged in towing light or heavy motor vehicles, both local and long distance. These establishments may provide incidental services, such as storage and emergency road repair services.

488490 This industry comprises establishments primarily engaged in providing services (except motor vehicle towing) to road network users.

4884901 Establishments primarily engaged in the operation of motor vehicle passenger terminals and/or maintenance and service facilities, not operated by companies that also furnish motor vehicle passenger transportation.

4884902 Establishments primarily engaged in the operation of terminal facilities used by highway-type motor freight vehicles. Included are terminals that provide maintenance and service for motor freight vehicles.

4884903 Establishments primarily engaged in the operation of fixed facilities for motor vehicle transportation, such as toll roads, highway bridges, and other fixed facilities (except terminals).

4884904 Establishments primarily engaged in furnishing services incidental to road transportation.

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