

The 2022-2027 Outlook for Steel Wire Made in Plants That Draw Wire in Japan

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Abstracts

This study covers the latent demand outlook for steel wire made in plants that draw wire across the prefectures and cities of Japan. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across over 1,000 cities in Japan. For each city in question, the percent share the city is of its prefecture and of Japan as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a city vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each prefecture and city, latent demand estimates are created for steel wire made in plants that draw wire. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers steel wire made in plants that draw wire as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for steel wire made in plants that draw wire is 3312225. It is for this definition that aggregate latent demand estimates are derived. Steel wire made in plants that draw wire is specifically defined as follows:

3312225 Steel wire

33122251 Steel wire, including galvanized and other coated wire, made in plants that draw wire

3312225A Carbon wire

3312225B Alloy wire

3312225C Stainless wire

3312225100 Steel wire, including galvanized and other coated wire, made in plants that draw wire

3312225110 Carbon steel wire, plain, flat wire

3312225120 Carbon steel wire, plain, round wire, thermally treated, under 1.55 mm in diameter

3312225130 Carbon steel wire, plain, round wire, thermally treated, 1.55 mm or larger in diameter

3312225140 Carbon steel wire, plain, round wire, other, under 1.55 mm in diameter

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