

The 2022-2027 Outlook for Spun Non-Cellulosic Fiber and Other Natural Fiber Yarns in Japan

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Abstracts

This study covers the latent demand outlook for spun non-cellulosic fiber and other natural fiber yarns across the prefectures and cities of Japan. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across over 1,000 cities in Japan. For each city in question, the percent share the city is of its prefecture and of Japan as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a city vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each prefecture and city, latent demand estimates are created for spun non-cellulosic fiber and other natural fiber yarns. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers spun non-cellulosic fiber and other natural fiber yarns as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for spun non-cellulosic fiber and other natural fiber yarns is 3131116. It is for this definition that aggregate latent demand estimates are derived. Spun non-cellulosic fiber and other natural fiber yarns is specifically defined as follows:

3131116 SPUN NONCELLULOSIC FIBER AND OTHER NATURAL FIBER YARNS

31311161 Polyester spun yarn, gray

31311162 Polyester yarn, spun and finished in the same establishment

31311163 Other spun noncellulosic fibers and other natural fiber yarns, gray

31311164 Other noncellulosic fibers and other natural yarns, spun and finished in the same establishment

3131116111 Polyester spun yarn, gray

3131116221 Polyester yarn, spun and finished in the same establishment

3131116331 Other spun noncellulosic fibers and other natural fiber yarns, gray

3131116451 Other noncellulosic fibers and other natural yarns, spun and finished in the same establishment

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