

The 2022-2027 Outlook for Specialized Freight Trucking in Japan

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Abstracts

This study covers the latent demand outlook for specialized freight trucking across the prefectures and cities of Japan. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across over 1,000 cities in Japan. For each city in question, the percent share the city is of its prefecture and of Japan as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a city vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each prefecture and city, latent demand estimates are created for specialized freight trucking. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers specialized freight trucking as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for specialized freight trucking is 4842. It is for this definition that aggregate latent demand estimates are derived. Specialized freight trucking is specifically defined as follows:

4842 This industry group comprises establishments primarily engaged in providing local or long-distance specialized freight trucking. The establishments of this industry are primarily engaged in the transportation of freight which, because of size, weight, shape, or other inherent characteristics, requires specialized equipment, such as flatbeds, tankers, or refrigerated trailers. This industry includes the transportation of used

household, institutional, and commercial furniture and equipment.

48421 See industry description for 484210.

48422 See industry description for 484220.

48423 See industry description for 484230.

484210 This industry comprises establishments primarily engaged in providing local or long-distance trucking of used household, used institutional, or used commercial furniture and equipment. Incidental packing and storage activities are often provided by these establishments.

484220 This industry comprises establishments primarily engaged in providing local, specialized trucking. Local trucking establishments provide trucking within a metropolitan area that may cross state lines. Generally the trips are same-day return.

484230 This industry comprises establishments primarily engaged in providing long-distance specialized trucking. These establishments provide trucking between metropolitan areas that may cross North American country borders.

4842101 Establishments primarily engaged in furnishing trucking or transfer of used household, institutional, and commercial furniture and equipment without storage, within a city, town, or other local area, including adjoining towns and suburban areas.

4842102 Used household and office goods moving, except local

4842103 Establishments primarily engaged in furnishing trucking and storage of furniture and other household goods within a city, town, or other local area, including adjoining towns and suburban areas.

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