

The 2022-2027 Outlook for Soybean Cake, Meal, and Other Byproducts in Japan

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Abstracts

This study covers the latent demand outlook for soybean cake, meal, and other byproducts across the prefectures and cities of Japan. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across over 1,000 cities in Japan. For each city in question, the percent share the city is of its prefecture and of Japan as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a city vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each prefecture and city, latent demand estimates are created for soybean cake, meal, and other byproducts. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers soybean cake, meal, and other byproducts as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for soybean cake, meal, and other byproducts is 3112224. It is for this definition that aggregate latent demand estimates are derived. Soybean cake, meal, and other byproducts is specifically defined as follows:

3112224 Soybean cake, meal, and other byproducts

31122241 Soybean cake and meal

31122242 Other soybean products, including isolates and concentrates

3112224111 Soybean cake and meal

3112224221 Soy flour and grits

3112224231 Soybean lecithin

3112224241 Soybean millfeed (hullmeal)

3112224251 Soybean cake and meal

3112224261 Other soybean products, including isolates and concentrates

3112224281 Soybean cake and meal produced for edible protein products

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