

# The 2022-2027 Outlook for Softwood Lumber Made from Purchased Lumber in Japan

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## Abstracts

This study covers the latent demand outlook for softwood lumber made from purchased lumber across the prefectures and cities of Japan. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across over 1,000 cities in Japan. For each city in question, the percent share the city is of its prefecture and of Japan as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a city vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each prefecture and city, latent demand estimates are created for softwood lumber made from purchased lumber. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers softwood lumber made from purchased lumber as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for softwood lumber made from purchased lumber is 3219123. It is for this definition that aggregate latent demand estimates are derived. Softwood lumber made from purchased lumber is specifically defined as follows:

3219123 Softwood lumber, not edge worked, made from purchased lumber and edge worked

32191231 Softwood lumber, made from purchased lumber

3219123111 Softwood rough lumber, less than 2 inches in nominal thickness, not edge worked, made from purchased lumber

3219123121 Softwood rough 2 inch lumber, 2 inches in nominal thickness only, not edge worked, made from purchased lumber

3219123131 Softwood rough lumber and timbers, more than 2 inches in nominal thickness, not edge worked, made from purchased lumber

3219123141 Softwood dressed lumber, less than 2 inches in nominal thickness, not edge worked, made from purchased lumber

3219123151 Softwood dressed 2 inch lumber, 2 inches in nominal thickness only, not edge worked, made from purchased lumber

3219123161 Softwood dressed lumber and timbers, more than 2 inches in nominal thickness, not edge worked, made from purchased lumber

3219123171 Softwood lumber, edge worked (tongued, grooved, rabbeted, etc.), made from purchased lumber

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