

The 2022-2027 Outlook for Shoes with Soles That Are Vulcanized, Molded, or Cemented to Fabric Uppers Excluding Slippers in Japan

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Abstracts

This study covers the latent demand outlook for shoes with soles that are vulcanized, molded, or cemented to fabric uppers excluding slippers across the prefectures and cities of Japan. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across over 1,000 cities in Japan. For each city in question, the percent share the city is of its prefecture and of Japan as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a city vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each prefecture and city, latent demand estimates are created for shoes with soles that are vulcanized, molded, or cemented to fabric uppers excluding slippers. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers shoes with soles that are vulcanized, molded, or cemented to fabric uppers excluding slippers as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for shoes with soles that are vulcanized, molded, or cemented to fabric uppers excluding slippers is 3162114. It is for this definition that aggregate latent demand estimates are derived. Shoes with soles that are vulcanized, molded, or cemented to fabric uppers excluding slippers is specifically defined as follows:

3162114 Shoes with soles vulcanized, molded or cemented to fabric uppers, excl.

slippers

31621141 Shoes, athletic, with soles vulcanized, molded, or cemented to fabric uppers (including tennis, running, basketball, etc.), excluding sandals and slippers

31621142 Shoes, nonathletic, with soles vulcanized, molded, or cemented to fabric uppers, excluding sandals and slippers

3162114110 Shoes, athletic, with soles vulcanized, molded, or cemented to fabric uppers (including tennis, running, basketball, etc.), excluding sandals and slippers

3162114111 Men's rubber or plastic soles/fabric upper athletic shoes (except sandals and slippers)

3162114121 Women's rubber or plastic soles/fabric upper athletic shoes (except sandals and slippers)

3162114131 Other rubber or plastic soles/fabric upper athletic shoes (except sandals and slippers)

3162114210 Shoes, nonathletic, with soles vulcanized, molded, or cemented to fabric uppers, excluding sandals and slippers

3162114211 Men's rubber or plastic soles/fabric upper nonathletic shoes (except sandals and slippers)

3162114221 Women's rubber or plastic soles/fabric upper nonathletic shoes (except sandals and slippers)

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