

The 2022-2027 Outlook for Shipping Sacks and Multi-Wall Bags Excluding Textile Bags in Japan

<https://marketpublishers.com/r/2B8810D3EC67EN.html>

Date: November 2021

Pages: 234

Price: US\$ 595.00 (Single User License)

ID: 2B8810D3EC67EN

Abstracts

This study covers the latent demand outlook for shipping sacks and multi-wall bags excluding textile bags across the prefectures and cities of Japan. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across over 1,000 cities in Japan. For each city in question, the percent share the city is of its prefecture and of Japan as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a city vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each prefecture and city, latent demand estimates are created for shipping sacks and multi-wall bags excluding textile bags. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers shipping sacks and multi-wall bags excluding textile bags as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for shipping sacks and multi-wall bags excluding textile bags is 3222243. It is for this definition that aggregate latent demand estimates are derived. Shipping sacks and multi-wall bags excluding textile bags is specifically defined as follows:

3222243 SHIPPING SACKS AND MULTIWALL BAGS, ALL MATERIALS, EXCEPT TEXTILES

32222431 Single and double wall shipping sacks and bags, all materials, except textiles

32222432 Multiwall (three ply or more) shipping sacks and bags, all materials, except textiles

3222243111 Single and double wall shipping sacks and bags, all materials, except textiles

3222243221 Multiwall (three ply or more) shipping sacks and bags, all materials, except textiles

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