

The 2022-2027 Outlook for Sheet Metal Roofing and Roof Drainage Equipment in Japan

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Abstracts

This study covers the latent demand outlook for sheet metal roofing and roof drainage equipment across the prefectures and cities of Japan. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across over 1,000 cities in Japan. For each city in question, the percent share the city is of its prefecture and of Japan as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a city vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each prefecture and city, latent demand estimates are created for sheet metal roofing and roof drainage equipment. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers sheet metal roofing and roof drainage equipment as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for sheet metal roofing and roof drainage equipment is 3323227. It is for this definition that aggregate latent demand estimates are derived. Sheet metal roofing and roof drainage equipment is specifically defined as follows:

3323227 Sheet metal roofing and roof drainage equipment

33232271 Sheet metal roofing, all types

33232272 Sheet metal roof drainage equipment (including eave troughs, etc)

3323227101 Sheet metal roofing, all types

3323227206 Aluminum and other sheet metal roofing, all types

3323227211 Steel sheet metal roof drainage equipment (including eave troughs, etc.)

3323227216 Aluminum sheet metal roof drainage equipment (including eave troughs, etc.)

3323227221 All other sheet metal roof drainage equipment (including eave troughs, etc.)

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