

The 2022-2027 Outlook for Sensitized Photographic Film, Plates, Paper, Cloth, and X-Ray Film Excluding Silver Halide Type in Japan

<https://marketpublishers.com/r/2CEBAB07BFD4EN.html>

Date: November 2021

Pages: 234

Price: US\$ 595.00 (Single User License)

ID: 2CEBAB07BFD4EN

Abstracts

This study covers the latent demand outlook for sensitized photographic film, plates, paper, cloth, and x-ray film excluding silver halide type across the prefectures and cities of Japan. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across over 1,000 cities in Japan. For each city in question, the percent share the city is of its prefecture and of Japan as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a city vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each prefecture and city, latent demand estimates are created for sensitized photographic film, plates, paper, cloth, and x-ray film excluding silver halide type. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers sensitized photographic film, plates, paper, cloth, and x-ray film excluding silver halide type as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for sensitized photographic film, plates, paper, cloth, and x-ray film excluding silver halide type is 3259923. It is for this definition that aggregate latent demand estimates are derived. Sensitized photographic film, plates, paper, cloth, and x-ray film excluding silver halide type is specifically defined as follows:

3259923 Sensitized photo film, plates, paper & cloth, no silver halide type (incl x-ray)

32599231 Sensitized photographic film, plates, paper, and cloth, other than silver halide type (including X ray)

3259923101 Dry diazo print paper

3259923106 Photographic diffusion transfer materials (including both imager and receiver sheets)

3259923111 X ray film and plates

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