

# The 2022-2027 Outlook for Sausages and Similar Products Produced in Slaughtering Plants in Japan

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## Abstracts

This study covers the latent demand outlook for sausages and similar products produced in slaughtering plants across the prefectures and cities of Japan. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across over 1,000 cities in Japan. For each city in question, the percent share the city is of its prefecture and of Japan as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a city vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each prefecture and city, latent demand estimates are created for sausages and similar products produced in slaughtering plants. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers sausages and similar products produced in slaughtering plants as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for sausages and similar products produced in slaughtering plants is 311611J. It is for this definition that aggregate latent demand estimates are derived. Sausages and similar products produced in slaughtering plants is specifically defined as follows:

311611J Sausages and similar products, but not canned; mitse

311611J1 Sausage and similar products, except canned, made in slaughtering plants

311611J111 Fresh sausage (pork sausage, breakfast links, etc.), except canned, made in slaughtering plants

311611J121 Dry or semidry sausage (salami, cervelat, beef jerky, pepperoni, summer sausage, pork roll, etc.), made in slaughtering plants

311611J131 Frankfurters, including wieners, except canned, made in slaughtering plants

311611J141 Other sausage, smoked or cooked (bologna, liverwurst, Polish sausage, etc.) , except canned, made in slaughtering plants

311611J151 Jellied goods and similar preparations (headcheese, meat loaves, scrapple, puddings, chili con carne, etc.), except canned, made in slaughtering plants

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