

# The 2022-2027 Outlook for Rubber Druggist and Medical Sundries Excluding Household Gloves in Japan

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## Abstracts

This study covers the latent demand outlook for rubber druggist and medical sundries excluding household gloves across the prefectures and cities of Japan. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across over 1,000 cities in Japan. For each city in question, the percent share the city is of its prefecture and of Japan as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a city vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each prefecture and city, latent demand estimates are created for rubber druggist and medical sundries excluding household gloves. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers rubber druggist and medical sundries excluding household gloves as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for rubber druggist and medical sundries excluding household gloves is 326299A. It is for this definition that aggregate latent demand estimates are derived. Rubber druggist and medical sundries excluding household gloves is specifically defined as follows:

**326299A RUBBER DRUGGIST AND MEDICAL SUNDRIES, EXCLUDING**

## HOUSEHOLD GLOVES

326299A1 Rubber druggist and medical sundries, excluding household gloves

326299A131 Rubber nipples and pacifiers

326299A181 Other rubber druggist and medical sundries (including diaphragms, prophylactics, ice bags, caps, water bottles, fountain syringes, and combinations)

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