

The 2022-2027 Outlook for Refined Granulated Cane Sugar and Byproducts in Japan

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Abstracts

This study covers the latent demand outlook for refined granulated cane sugar and byproducts across the prefectures and cities of Japan. Latent demand (in millions of U.S. dollars), or potential industry earnings (P.I.E.) estimates are given across over 1,000 cities in Japan. For each city in question, the percent share the city is of its prefecture and of Japan as a whole is reported. These comparative benchmarks allow the reader to quickly gauge a city vis-à-vis others. This statistical approach can prove very useful to distribution and/or sales force strategies. Using econometric models which project fundamental economic dynamics within each prefecture and city, latent demand estimates are created for refined granulated cane sugar and byproducts. This report does not discuss the specific players in the market serving the latent demand, nor specific details at the product level. The study also does not consider short-term cyclicalities that might affect realized sales. The study, therefore, is strategic in nature, taking an aggregate and long-run view, irrespective of the players or products involved.

This study covers refined granulated cane sugar and byproducts as defined by the North American Industrial Classification system or NAICS (pronounced "nakes").

The NAICS code for refined granulated cane sugar and byproducts is 3113120. It is for this definition that aggregate latent demand estimates are derived. Refined granulated cane sugar and byproducts is specifically defined as follows:

3113120 REFINED GRANULATED CANE SUGAR AND BYPRODUCTS

31131201 Refined cane sugar, cube and tablet, shipped in small individual packets

31131202 Refined cane sugar, including cube and tablet, shipped in consumer units 25

lbs or less

31131203 Refined granulated cane sugar, including cube and tablet sugar, shipped in commercial units (bags and other containers more than 25 lb)

31131204 Refined granulated cane sugar, including cube and tablet sugar, shipped in bulk (rail cars, trucks, or bins)

31131205 Confectioners', soft or brown, liquid, and other cane sugar refining products and byproducts

3113120111 Refined cane sugar, cube and tablet, shipped in small individual packets

3113120221 Refined cane sugar, including cube and tablet, shipped in consumer units 25 lbs or less

3113120331 Refined granulated cane sugar, including cube and tablet sugar, shipped in commercial units (bags and other containers more than 25 lb)

3113120441 Refined granulated cane sugar, including cube and tablet sugar, shipped in bulk (rail cars, trucks, or bins)

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